



Adam Higman, DHA
Partner

Adam Higman brings extensive management and consulting experience to his role as Partner at Press Ganey, having worked with more than 60 hospitals and health systems ranging from critical access hospitals to large academic facilities throughout the United States. Adam joined Press Ganey in July 2017, through Soyring Consulting, where he served as an executive vice president.

In addition to leading a number of large-scale redesign projects requiring strategic planning, market analysis, facilities planning and activation and volume projection and feasibility studies, Adam has conducted assessments and overseen implementations focusing on quality, operational efficiency and growth planning for areas including clinical, diagnostic and support services; care management; and interventional services. He also has

analyzed staffing, redesigned scheduling and coordinated implementation efforts with medical, clinical and support staff members; has extensive experience in vendor management and in standardization of supplies, contracts and system controls; and has led a number of model-of-care redesign projects to improve operational efficiency and lower labor costs.

Prior to his work at Soyring Consulting, Adam worked for a full-service strategic health and science communications agency advising health systems, advocacy groups, pharmaceutical and medical device companies. Adam holds a master's degree in media management from Syracuse University's Newhouse School and a Doctor of Health Administration from the Medical University of South Carolina and is a Fellow of the American College of Healthcare Executives (FACHE).